100 Years Strong!

REPORT TO THE COMMUNITY

FISCAL YEAR 2018-2019
It has been my honor over the past year to serve as President of the St. Luke’s Board of Directors as we marked the milestone of St. Luke’s in the Desert’s century of service. We are all deeply proud of the many ways in which St. Luke’s has served our community as a beacon of hope, care and compassion for low-income individuals who needed a helping hand, a place to lay their head, a place of healing and health.

Throughout these 100 years, St. Luke’s has maintained its commitment to provide for a range of populations including tubercular patients, troubled teens and heart patients. In 1980, the Board saw a need in the community to provide housing and assisted care for low-income Elders and never looked back!

I am proud to report that St. Luke’s stands strong as we move into our second century. Our strength flows from the clarity of our mission to provide quality of life for low-income Elders to age with dignity in an assisted-living community, the power of collaboration with our many community partners and the dedication and commitment of our staff and strong corps of volunteers.

Thanks to all of you, St. Luke’s is positioned today and for the future as a model of assisted-living care for low-income Elders. A model that will inspire others over the next century to create quality housing and care options for every one of the region’s low-income Elders.

My first responsibility as Chief Executive Officer of St. Luke’s Home presented itself two days before my official start date when I attended St. Luke’s Home 100th Baile de Las Flores, which was held April 6, 2019, at the JW Marriott Tucson Starr Pass Resort and Spa. What an auspicious beginning to share an evening with a ballroom full of community partners, volunteers and donors, dressed up, and excited to celebrate and support St. Luke’s mission to serve our Elders!

Over my first few months, it has been my privilege to meet and work with the members of the Board of Directors, staff and so many amazing volunteers. At every level, I have witnessed the strong commitment to St. Luke’s long-term success – a commitment that will ensure St. Luke’s growth and stability for the next 100 years!

St. Luke’s holds great potential as a model of assisted-living care for low-income Elders. This segment of the population, both in Southern Arizona and across the nation, is rapidly expanding while their options for living and care remain static and inadequate. St. Luke’s is eager to inspire solutions that fit the needs of all of our low-income Elders who need assistance with daily living.

I am proud to take the helm of St. Luke’s Home at this critical time in history, and have eagerly invited a range of community and business leaders to see St. Luke’s for themselves. They have not been disappointed! Together, with private, public and philanthropic investment, we can solve the national housing and care crisis facing too many of our region’s booming Elder population.

Nancy Nagle
Board of Directors President

Linda Hollis, PhD
Chief Executive Officer
The 100th Anniversary Committee, chaired by Debby Johnson, worked for more than three years on a range of highly successful events to commemorate St. Luke’s in the Desert’s century of service. The Committee, pictured at left, from left include: Pat Bjorhovde, Jere Voigt, Mary Greene, Becky Henne, Sandie Witthoft, Debby Johnson, Cynthia Cobb and Merrily Davis.

Events included a Cinco de Mayo Elder Luncheon chaired by Cynthia Cobb, the 100th Anniversary Fall Recognition Event chaired by Merrily Davis, the Chapel Chat chaired by Jere Voigt and Debby Johnson, the Tucson Festival of Books booth chaired by Sandie Witthoft and Becky Henne, and the 100th Baile de las Flores chaired by Mary Greene.

In addition, the committee published the St. Luke’s in the Desert Story: A Century of Service to the Community, which was featured at the Tucson Festival of Books St. Luke’s Home booth. Chaired by Mary Greene and Jere Voigt and written and researched by David Devine, the book documents a 100-year chronological history of St. Luke’s in the Desert.

More than 300 attendees celebrated St. Luke’s in the Desert 100th Baile de las Flores. The evening provided a fitting and elegant celebration of St. Luke’s in the Desert’s century of service. Mary Greene served as Chair and she and her committee conceived, organized and produced an evening of delight and wonder. A very special thanks to all for the event which was also a highly successful fundraiser that benefitted the lives of all our St. Luke’s Elders.
Volunteer Services

St. Luke’s depends on the many volunteers who keep St. Luke’s running smoothly and ensure our Elders, each day, are engaged and active. During the fiscal year, more than 13,000 hours were logged by Board Members, the 100th Anniversary committee, service organizations, wellness facilitators and Elder support volunteers. The Independent Sector, a nonprofit that tracks volunteer hours, values volunteer service at $24.69 an hour, which translates at St. Luke’s to a contribution of over $320,000.00 of in-kind service by our generous volunteers.

Community Partner Spotlight

We owe much gratitude to our many community partners who help St. Luke’s Home throughout the year. It is almost impossible to highlight just one, however, we are pleased to spotlight the Southern Arizona Home Builders (SAHBA) who made certain that St. Luke’s facilities were beautified in honor of the 100th Anniversary. In fact, when David Godlewski, president of SAHBA first read about St. Luke’s 100-year celebrations, he scheduled a visit to St. Luke’s to see how his group could help. A brief tour of St. Luke’s quickly revealed the need for rejuvenation of the iron work and steel structures in front of St. Luke’s, including in the East Courtyard where the kick-off event was held.

Godlewski gathered several of his members including AB LeCocq Construction and the Home Builders Institute (HBI), which brought in a group of students to do the prepping. Dunn-Edwards donated all of the paint required. A very special thanks to SAHBA and other volunteers, who helped St. Luke’s strut its stuff in honor of its 100th year!
St. Luke’s was proud to mark its fourth year as part of the University of Arizona’s Med-Start Summer Program. The summer academic enrichment program is for 11th grade high school students who are interested in careers in health or medicine. The immersive Med-Start program runs through the College of Medicine and is sponsored by the UA Office of Diversity. It is a residential program that houses all student participants in a campus residence hall. Students participate in a range of activities with the Elders and get a first-hand feel of what it takes to run an assisted-living facility.

St. Luke’s partnership with the University of Arizona (UA) has resulted in 13 active programs that have been created over the years all of which pair students and Elders in mutually beneficial relationships. The students learn from first-hand experience in working with older adults and the Elders not only play an active role in their own health and well-being, but also reap benefits from the friendships that blossom with the younger people. An inter-generational bonanza!

In fact, the partnership benefits more than 300 UA students annually by providing personal interactions with Elders that enhance their knowledge of the special needs of Elderly patients.

This year, those students stepped up and took action when the formal, Inter-professional Education and Practice (IPEP) program was jeopardized due to the end of grant funding. Students from the UA schools of Pharmacy, Medicine and Nutrition refused to let the clinics that focus on specific Elder-health issues end.

IPEP first launched at St. Luke’s in 2014 with the goal of providing geriatric training to health science students with direct access to the Elder population. Since inception, IPEP has had waiting lists of students eager to participate.

The new, student-driven version of the program, now called Inter-Professional Education (IEP), is equally popular with students and Elders. Among the topics planned for the new fiscal year: nutrition evaluations, med safety, heart and dental health.

Due to this significant relationship with the University of Arizona, and other valued academic relationships, including Salpointe High School and the IDEA school, St. Luke’s Home developed the Stronger, Longer Program.
Because of our relationship with the University of Arizona, did you realize that St. Luke’s is the only academic-partnered, Eden Alternative assisted-living community for low-income Elders in the nation? In the nation!

As an Eden Alternative community, St. Luke’s is committed to providing the highest-quality of life for its Elders. This includes our beautiful gardens, natural light and live plants inside the buildings, healthy food, weekly exercise and movement classes, programs that provide mental stimulation and, last but not least, our animal friends, like Rio, who enrich the lives of us all.

Stronger, Longer, launched at St. Luke’s in July 2018, is a comprehensive program that encompasses St. Luke’s holistic commitment. The end goal of which is to ensure better health and wellness outcomes for our Elders. The three strands of the program: nutrition, physical exercise and mental stimulation all aim at improving health and wellness behaviors.

St. Luke’s Launches Stronger, Longer

St. Luke’s Helps Lead Community Efforts to Create Affordable Housing and Care for Elders

St. Luke’s is proud to be working with community and business leaders to raise awareness about the acute shortage of housing and care options for low-income Elders in the region and create viable solutions. As a means of shining a spotlight on the critical issue, St. Luke’s helped organize two Community Forums on Affordable Housing for Seniors.

The first forum was held in downtown Tucson on December 5, 2018, and a second forum took place on Tucson’s southside on April 16, 2019. The audience included individuals who face year-long wait lists for housing and care, representatives from professional and government organizations who try, on limited budgets, to fill housing needs and several builders with creative ideas on how to expand the housing pool.

Panelists at the December Forum included Tucson City Mayor Jonathan Rothschild; Chairman of the Pima County Board of Supervisors Richard Elias; Sally Strang, Director of housing and community development for the city of Tucson; and Jim Murphy, President of the Tucson Housing Foundation. The April Forum, moderated by St. Luke’s CEO Linda Hollis, featured Council Member Regina Romero, Council Member Richard Fimbres, Marcos Ysmael, Pima County Housing Program Manager and Keith Gregory, Interim Director City of Tucson Housing Department.
Donors

A special thanks to all our donors, many of whom have supported St. Luke’s for many years and all of whom believe in the rights of all Elders to live a life of respect and dignity. With your support we can continue to keep St. Luke’s thriving and beautiful. Thanks to all for making St. Luke’s available and welcoming for our Elders!

Financials

St. Luke’s Home, a nonprofit 501(c)(3) organization, operated on a $1.6 million budget as of June 30, 2019, with 49% of income deriving from Elder rent and service fees.

Financial Highlights:

The information below is based on audited financial statements for the period July 1, 2018 - June 30, 2019.

**ASSETS:** St. Luke’s assets total $4.4 million including property and equipment, and a brokerage account and endowment.

**INCOME:** The 100th Baile de las Flores raised $313,467, while book sales and 100th anniversary donations totaled $1,845 for a total of $315,312 raised to support St. Luke’s Elders in FY 2018-2019.

**EXPENSES:** Total operating expenses this fiscal year totaled $1.7 million in three major areas: program services, management/general and fundraising.

### Income

22% Rental Income  
27% Service Fees  
20% Special Events  
8% Investment and other Income  
23% Contributions (grants and donors)

### Expenses

77% Program Expenses  
14% Management and General  
9% Fundraising
Mission:
Provide quality of life for low-income Elders to age with dignity in an assisted-living community.

About the Eden Model:
St. Luke’s Home is an official registry of the Eden Alternative. The Model was developed by Geriatrician Dr. William Thomas and emphasizes community living, intergenerational relationships and beautiful surroundings to combat the three plagues of aging: loneliness, helplessness and boredom. For additional information on the Eden Model, go to www.edenalt.org